

# Effectiveness verification of the application of imitation methods of education in the training of a specialist

# Verificación de la efectividad de la aplicación de métodos de imitación en la formación de un especialista en educación

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### **ABSTRACT:**

An educational institution should focus on a generalized model of a competitive specialist in order to meet the needs of a market economy in the provision of educational services. The technology of model development consists of the formation of the components of professional activity (the analysis of professional activity, the identification of basic labor functions and professional skills) and the training of a specialist (creating a set of tasks and tasks for mastering the necessary skills, introducing corrections into syllabus, improving the forms and methods of education, etc.). Results of the research. The theoretical professional training of students of two specialties was evaluated by testing their core competences using personal computer. As a basis in the assessment of the theoretical professional training of students was assumed the methodology proposed by A.A. Leonovich. According to the assessment of knowledge in five main academic disciplines, the generalized coefficient of theoretical professional training was calculated. The personal and business

### **RESUMEN:**

Una institución educativa debe centrarse en un modelo generalizado de un especialista competitivo con el fin de satisfacer las necesidades de una economía de mercado en la provisión de servicios educativos. La tecnología del desarrollo del modelo consiste en la formación de los componentes de la actividad profesional (el análisis de la actividad profesional, la identificación de las funciones laborales básicas y las habilidades profesionales) y la formación de un especialista (creando un conjunto de tareas y tareas para dominar el habilidades, introduciendo correcciones en el plan de estudios, mejorando las formas y métodos de educación, etc.). Resultados de la investigación. La formación profesional teórica de los estudiantes de dos especialidades se evaluó mediante la prueba de sus competencias básicas utilizando la computadora personal. Como base en la evaluación de la formación profesional teórica de los estudiantes se asumió la metodología propuesta por A.A. Leonovich. De acuerdo con la evaluación del conocimiento en cinco disciplinas académicas

qualities necessary for a modern person in a market economy have been evaluated in a number of psychological tests. Discussion. During the process of the research, a number of indicators for assessing practical professional training was developed: the number of tasks performed for a certain time; the quality of the task; efficiency of the task. Conclusion. The data of the experimental part of the study confirmed the hypothesis, based on the assumption that the development and introduction of imitative teaching methods into the educational process of professional education institutions will facilitate the training of a highly qualified specialist. **Keywords:** Imitation methods of training, profile of training, generalized coefficient of theoretical professional training, generalized coefficient of practical professional training, general indicator of the quality of training specialists.

principales, se calculó el coeficiente generalizado de formación profesional teórica. Las cualidades personales y comerciales necesarias para una persona moderna en una economía de mercado han sido evaluadas en una serie de pruebas psicológicas. Discusión. Durante el proceso de la investigación, se desarrolló una serie de indicadores para evaluar la formación profesional práctica: el número de tareas realizadas durante un tiempo determinado; la calidad de la tarea; eficiencia de la tarea. Conclusión. Los datos de la parte experimental del estudio confirmaron la hipótesis, basada en la suposición de que el desarrollo y la introducción de métodos de enseñanza imitativos en el proceso educativo de las instituciones de educación profesional facilitarán la capacitación de un especialista altamente calificado. Palabras clave: Métodos de imitación de la formación, perfil de la formación, coeficiente generalizado de formación profesional teórica, coeficiente generalizado de formación profesional práctica, indicador general de la calidad de los especialistas en formación.

## **1. Introduction**

Teaching methods as ways of interconnected activities of the teacher and students are aimed at mastering abilities and skills, as well as the upbringing and development of personality. It is necessary for a teacher of school of higher education to choose methods, which can provide training of qualified staff, competitive in the labor market.

This can be promoted by active teaching methods [Lomakina and Sergeeva, 2008; Mukhin, et al., 2017a], which, depending on the orientation towards the formation of a knowledge system or the mastery of abilities and skills, are divided into non-imitative (problem lecture, heuristic conversation, training discussion, exploratory laboratory work, etc.) and imitative - non-gaming (analysis of specific situations, solution of situational problems, exercises, following the instructions, etc.) and gaming (imitation of activities with the simulator, role-playing, business game, moderation, etc.).

# 2. Methodology of the research

An educational institution should focus on a generalized model of a competitive specialist in order to meet the needs of a market economy in the provision of educational services. This model takes into account the *external* (the level of the country's competitiveness, the level of competitiveness of the industry, the level of competitiveness of the region, etc.) and internal factors (the rationality of the organizational and managerial structures of training schools and colleges, the proficiency of the pedagogical staff, the available material and technical facilities, etc.) and contains the following skills: technical (specialty and specialization), economic (costs of training a specialist), socio-organizational (social structure of consumers), personal (psychological, cognitive, behavioral), informative (knowledge, skills and specialties formed in three directions: socialization, adaptive properties in labor market conditions and professionally important qualities). The technology of model development [Sirotyuk and Sergeeva, 2011; Mikheeva, 2016] consists of the formation of the components of professional activity (the analysis of professional activity, the identification of basic labor functions and professional skills) and training of specialists (creating a set of tasks and tasks for mastering the necessary skills, introducing corrections into syllabus, improving the forms and methods of education, etc.).

A scientific laboratory of innovative technologies in education was established in Tver College named after A. N. Konyaev. The aim of the laboratory is to introduce into the educational process imitation training methods for the preparation of a competitive college graduate who can: flexibly adapt for changing life situations, independently acquire necessary knowledge and skillfully put them in practice; think independently and critically, be able to see the difficulties that arise in the real world and seek ways to rationally overcome them, using modern technologies; clearly understand where and how the knowledge, acquired by them, can be applied in the surrounding reality; be able to generate new ideas, think creatively, work with information competently; be sociable, contact in various social groups, be able to work together in different areas, preventing conflict situations or skillfully withdraw them; work on the development of their own morality, intellect, cultural level independently.

Thus, the authors are trying to find new approaches to the professional education and training of specialists, who can be competitive in the labor market, involving administrative, managerial, teaching staff, in the social and educational cooperation within the educational institution.

### 3. Results of the research

The process of forming a competitive specialist and its practical implementation were tested during the pilot training of students at Tver College named after A.N. Konyaev.

Several tasks were under the study during the experiment:

1) to identify the content of education (a description of the final knowledge and skills of students, a thematic plan, didactic units).

2) to make a choice of imitation methods of teaching and pedagogical conditions of their application in the process of preparing of a mid-level specialist.

3) to evaluate the formation indicators of a competitive mid-level specialist.

During two years, the college students were involved in the experiment - 12 groups (343 people), studying in the specialties "Economics and accounting (in different areas)" and "Tourism". Of these, the experiment involved:

- On course 080114 "Economics and accounting (in different areas)" 64 students in 2015-2016 academic year and 59 students in 2016-2017 academic year;
- On course 100401 "Tourism" 29 students in 2015-2016 academic year and 27 students in 2016-2017 academic year;

In total – 179 students.

The number of students taken part in the experiment:

- On course 080114 "Economics and accounting (by industry)" 64 students in 2015-2016 academic year and 53 students in 2016-2017 academic year;
- On course 100401 "Tourism" 28 students in 2015-2016 academic year and 20 students in 2016-2017 academic year;

In total – 165 students.

The experiment was conducted in several stages: ascertaining, forming, control.

The theoretical professional training of students in profiling academic disciplines and the personal qualities of students was assessed, using psychological tests during the experiment.

Theoretical professional training of students by testing them using PC on majors in two specialties was evaluated. To achieve this purpose a computer test, which includes 400 questions on the major, was developed [Micheeva, et al., 2017].

For course 080114 "Economics and accounting (in different areas)" questions on the following subjects were included in the test: accounting, analysis of financial and economic activities of the enterprise (AFEA), management, audit, taxes and taxation.

For course 100401 "Tourism" psychology of business communication, management of the functional unit, marketing technologies in tourism, technology and organization of tour operator activity, organization of tourists leisure [Mukhin, et al., 2017b] were tested.

The basis of the assessment of the theoretical students professional training is the methodology proposed by A.A. Leonovich [Leonovich, 1979]. During the testing, for each j-th core competences, 30 questions were determined by random sampling and the average score of the i-th student was calculated ( $\mathbf{b}_{ij}$ ). Based on the average scores of each i-th student, the student's level of training ( $K_{j.prep}$ ) was calculated as the arithmetic average of all students in the group.

$$K_{j,\text{prep}} = \frac{\sum_{i=1}^{m} \mathcal{B}_{ij}}{m},\tag{1}$$

where  $\mathbf{B}_{ij}$  - the sum of points scored by the i-th student during the level determining of

preparation for the j-th academic discipline,  $B_{ij} \in [2; 5]$ ;

m – the number of students in the experimental (control) groups. According to the assessment of knowledge in the five main academic disciplines, the generalized coefficient of theoretical professional training of students  $K_{\text{gen.prep}}$  in general for profiling subjects was calculated based on the following relationship

$$K_{\text{gen,prep}} = \frac{\sum_{i=1}^{m} \sum_{j=1}^{n} B_{ij}}{m \cdot n}$$
(2)

where n=5 - the number of profile academic subjects.

The results of the professional training of the ascertaining stage are presented in Table 1, where one can see that the professional training of students in the control and experimental groups is practically the same, the generalized coefficient of theoretical professional training in the experimental groups is 4.0, and in the control groups - 3.99, so one can state that conditions in which students entered the experiment were equal.

The personal and business qualities necessary for a modern person in a market economy were evaluated by a number of psychological tests suggested by A. Prutchenkov [Prutchenkov, et al., 1994, pp.26-29]:

- Skill of self-control;
- Specific features of behavior in a conflict situation;
- Communicative and organizational abilities.

The test "The self- control skill" allowed the evaluation of the following personal qualities of students: empathy, authenticity, stress-resistance. With the help of the tests "Specific features of behavior in a conflict situation" and "Communicative and organizational abilities", such personal qualities as interpersonal skills, responsibility, ability to lead and obey, ability to take risks were evaluated [Sergeeva & Nikitina, 2016].

A new imitation method of training was introduced in the form of the "Training Firm" casestudy during the formative stage in the experimental groups. The tasks of the formative stage were the choice of imitation methods of teaching and the pedagogical conditions for their application in the process of preparing a mid-level specialist. We also defined the content and technology of using the new method "Training Firm" [Lomakina and Sergeeva, 2011; Sergeeva, Sokolova, et al., 2018].

	Academic year	alty	Results of professional training					
Groups				Generalized coefficient				
			Accounting	analysis of	Management	Auditing	Taxes	
		eci	(psychology)*	financial and	(marketing)*	(technology)*	(leisure)*	$(K_{\text{gen.prep}})$
		$^{\rm Sp}$		economic				
				activities				
				(mangement)*				
		+	4.08	3.93	4.13	3.98	3.91	4,01
	2015-2013	112						
		080						
		01	3.81	3.72	4.21	4.02	4.08	3,97
tal		040						
nen		10	4.02	2.07	4.16	2.02	2.05	4.0
erir		14	4.03	3.96	4.16	3.92	3.95	4,0
dxE	2016 - 2017	01						
		80	2.05	2.70	1.04	4.00	41	4.01
			3.85	3.78	4.24	4.08	4.1	4,01
		<del>1</del> 01						
		100						
	Total		3,94	3.85	4.19	4.0	4.01	4.0
Control	2015-2016	-+	4.03	3.91	4.1	4.01	3.94	4,0
		112						
		080						
		101	3.84	3.78	4.16	4.06	4.02	3,97
		004						
		1						
	016-2017	14	4.1	3.9	4.19	3.89	3.87	3,99
		801						
		0						
		101	3.76	3.8	4.18	4.02	4.15	3,99
	2	00						
	Total		3,94	3.85	4.16	4.0	4.0	3.99

Comments: parentheses (..) \* indicates profiling academic disciplines for specialty 100401 In the control groups classes were held according to the usual calendar-thematic plans during the formative stage.

### 4. Discussion

The aims of the control stage were:

1. Testing the hypothesis.

2. Preparation assessment of the college graduate, competitive in the labor market and ready for professional growth.

Initially, during the control phase, theoretical professional knowledge was evaluated according to formulas 1 and 2. The results of the professional knowledge testing during the control phase are presented in Table 2.

Groups	Academic year	Specialty	Results of professional training						
				Generalized					
			Accounting (psychology)*	analysis of financial and economic activities (mangement)*	Management (marketing)*	Auditing (technology)*	Taxes (leisure)*	(K <sub>jprep</sub> )	
Experimental	2015 - 2016	080114	4.23	4.12	4.31	4.19	4.19	4,21	
		100401	3.98	3.95	4.43	4.24	4.21	4,16	
	2016 -2017	080114	4.23	4.2	4.38	4.18	4.17	4,23	
		100401	4.05	3.89	4.41	4.28	4.31	4,19	
	Total		4,12	4.04	4.38	4.22	4.22	4.2	
control	2015 - 2016	080114	4.11	3.99	4.21	4.12	4.15	4,12	
		100401	3.96	3.88	4.27	4.15	4.14	4,08	
	2016-2017	080114	4.19	3.98	4.3	3.98	3.96	4,08	
		100401	3.88	3.91	4.27	4.13	4.26	4,09	
	Total		4,04	3.94	4.26	4.1	4.13	4.09	

Comparing the results of tables 1 and 2 one can conclude, that the level of knowledge in both control and experimental groups slightly increased. In the control groups, the generalized coefficient of theoretical professional training increased by 2.5% and amounted to 4.09 points, while in the experimental groups it increased by 5.0% and amounted to 4.2.

Taking into account that the assessment of professional knowledge does not provide a definite answer for a question "how to train a mid-level specialist competitive in the labor market", it is necessary to go beyond the limits of traditional methods, for example, an indicator of achievement, when assessing the effectiveness of imitative teaching methods. The existing methods of monitoring are aimed at determining exclusively individual progress [Sergeeva, et al., 2017].

That's why, along with the verification of theoretical professional knowledge, the same as during the ascertaining stage, a number of indicators for assessing practical training were developed during the research [Sergeyeva, 2007]:

- 1. the number of tasks fulfilled in a certain time  $K_{quant}$ ;
- 2. the quality of the fulfilled task  $K_{\text{qual}}$ ;
- 3. the time of fulfilling the task  $K_{aper}$ .

These types of indicators, except the second, cannot be evaluated during the test, oral answer or written work. Therefore, we suggested to check the effectiveness of the use of imitation methods of teaching during the experiment (business game), both in the experimental and control groups. At the same time, the topic of the business game for students of a particular specialization was chosen according to one of the profiling academic disciplines. For students enrolled in the specialty 080114 "Economics and accounting (in different areas)")", a business game was proposed on the topic "Inventory of goods and materials". For students studying in the specialty 100401 "Tourism", a business game on the topic "Recruitment" was offered [Neverkovich, et al., 2018].

During the business game, the time and quality of the tasks solution, the students' ability to apply theoretical knowledge in solving practical problems were recorded. The indicators were evaluated on a five-point scale, in addition to the indicator "the number of completed tasks" (Table 3).

Based on the results of the business game, the generalized coefficient of practical training (K<sub>gen.practical</sub>) was calculated in the control and experimental groups, respectively, as the arithmetic mean of the three indicators (the number of fulfilled tasks, the quality of the task, the efficiency of the task), taking the importance of each of them equal the following formula:

$$K_{gen.prep} = \frac{K_{quant} + K_{qual} + K_{oper}}{3}.$$
(3)

Taking into account that the K<sub>quant</sub> indicator without additional normalization does not belong to the range [Zalkina and Sergeeva, 2013; Prutchenkov, et al., 1994], therefore it was calculated in accordance with expression:

$$K_{quant} = 5 \cdot \frac{p}{q},\tag{4}$$

where q - the number of tasks to be performed during the business game;

p – number of tasks performed correctly;

5 - normalizing indicator.

Indicator	Score	Determination methods		
number of fulfilled tasks $K_{ m quant}$		Each completed task is awarded one point		
	5	Task was completed without errors		
guality of the fulfilled tech $V$	4	Task was completed with 1 errors		
quality of the fulfilled task $\mathbf{R}_{qual}$	3	Task was completed with 2 errors		
	2	Task was completed with more than 2 errors		
	5	Does not exceed a fixed time		
time of fulfilling the task $\boldsymbol{V}$	4	Exceeds fixed time by 20%		
time of furthing the task $\mathbf{R}_{oper}$	3	Exceeds fixed time by more than 20%, but not more than 50%		
	2	Exceeds fixed time by more than 50%		

Table 3Indicators of practical training

The results of the case study are summarized in Table 4. The analysis of the results of the case study (Figure 1) shows that with practically the same theoretical training of students in

the control and experimental groups (the difference in the average score is about 0.1), the quality assessment indicators training of mid-level professionals in the process of professional action in the experimental groups is much higher. Thus, the indicator of the number of completed assignments for Kquant by the students of the experimental groups is more by 7.6%, the quality indicator for the tasks Kqual - by 14.5%, the Koper operational efficiency indicator - by 7.7%, and the generalized coefficient of practical training K gen.prep - by 9.7%.

Indicator	Score	Determination methods			
number of fulfilled tasks $K_{ m quant}$		Each completed task is awarded one point			
	5	Task was completed without errors			
anality of the fulfilled tests $V$	4	Task was completed with 1 errors			
quality of the fulfilled task $\Lambda_{qual}$	3	Task was completed with 2 errors			
	2	Task was completed with more than 2 errors			
	5	Does not exceed a fixed time			
time of fulfilling the task $\boldsymbol{V}$	4	Exceeds fixed time by 20%			
time of furning the task $\mathbf{R}_{oper}$	3	Exceeds fixed time by more than 20%, but not more than 50%			
	2	Exceeds fixed time by more than 50%			

Table 4The results of the case study

Figure 1 The results of the case study

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The increase in the number of completed tasks and the quality of performance of tasks in the experimental groups shows that the active use of imitative teaching methods contributes

to the better formation of professional theoretical knowledge and the development of personal qualities. The increase in the measure of efficiency proves the formation of such personal characteristics as the speed of reaction, the quality of knowledge and their efficiency.

After the testing of the theoretical knowledge of profiling subjects and the performance of the case study during the control phase, a generalized indicator of the quality of the training of K proff specialists was calculated by formula

$$K_{\text{proff}} = \frac{1}{2} \left( \frac{1}{m} \sum_{i=1}^{m} K_{\text{gen.prep}} + \frac{1}{g} \sum_{k=1}^{g} K_{di} \right),$$
(5)

where m – number of students in the experimental (control) groups; g – number of teams, participating in a case study

1/2 – normalizing factor.

The results of calculations of the quality indicators for the training of mid-level specialists are summarized in Table 5, from which it can be seen that the generalized indicator of the quality of the training of specialists during the control phase in the experimental groups is 0.26 points higher (by 6.2%).

Quality indicators of training of findule level specialists								
	indicators of training of middle level specialists							
Groups	Theoretical professional	Results of the case	Generalized					
	knowledge Kgen.prep	study Kgen.practical	indicator $K_{proff}$					
Experimental	4.2	4.74	4.47					
Control	4.09	4.32	4.21					

Table 5Quality indicators of training of middle level specialists

This suggests that, despite the slight increase in theoretical knowledge, the students of the experimental groups learned to apply the acquired knowledge better solving practical problems, and the ability to work in a team was formed. In addition, during the control phase, all students were re-evaluated personal qualities according to the tests given above. The results of psychological testing show that students of experimental groups during the training using imitation methods of education have learned to control themselves better, are able to apply different styles of behavior and choose more optimal tactics of behavior [Sergeeva, Komarovskaya, et al., 2018].

# 5. Conclusion

The data of the experimental part of the study confirmed the hypothesis of the study, which consists in the assumption that the development and introduction of educational methods in the academic course of educational institutions will facilitate the training of highly qualified specialists, competitive in the labor market and ready for professional growth, if [Sergeeva, Bedenko, et al., 2018]:

- To form a model of a competitive specialist on the basis of the identified characteristics of the labor market and new requirements for the training of a specialist;
- To determine the factors and pedagogical conditions for the choice of teaching methods that promote the development of professional and personal qualities of students;
- To create a model for the formation of pedagogical skills of the teacher;
- To set up the features and prove the effectiveness of the imitation methods of teaching in the college.

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